

# Herbapol Lublin SA in Health and Wellness (Poland)

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## Abstracts

Herbapol Lublin SA, being a leading player in the fields in which it operates, decided that organic development was no longer an interesting direction, and announced that it would change its strategy and turn to mergers and acquisitions. Herbapol Lublin SA's strategic aim is to focus on natural products and utilise market opportunities related to the popularity of healthy lifestyles, in accordance with the company's motto "Masz to w naturze" (You've got it in your nature).

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