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Herbal/Traditional Products in Peru

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Abstracts

Herbal/traditional remedies is benefitting from a combination of factors which are pushing consumers towards this area of medicine. One element is the economic context, with high inflation leading to lower consumer purchasing power. In this sense, herbal/traditional remedies can be appealing due to their affordable prices in many cases. Added to which, political unrest in the country, involving various protests and strikes, has led to supply chain issues for pharmacies in some cases. Herbal/trad...

Euromonitor International's Herbal/Traditional Products in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Herbal/Traditional Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

HERBAL/TRADITIONAL PRODUCTS IN PERU
KEY DATA FINDINGS
2023 DEVELOPMENTS
Strong availability and affordable prices push consumers towards herbal/traditional remedies
New herbal line extensions of digestive remedies boost growth
Popular culture in many regions favours traditional medicine over pharmacology
PROSPECTS AND OPPORTUNITIES
Herbal sleep aids show good scope for growth
Herbal pharyngeal preparations will continue to grow
Trending herbal products focus on mental wellbeing
CATEGORY DATA
Table 1 Sales of Herbal/Traditional Products by Category: Value 2018-2023
Table 2 Sales of Herbal/Traditional Products by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023
Table 4 LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023
Table 5 Forecast Sales of Herbal/Traditional Products by Category: Value 2023-2028
Table 6 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2023-2028
CONSUMER HEALTH IN PERU
EXECUTIVE SUMMARY
Consumer health in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer health?
MARKET INDICATORS
Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023
Table 8 Life Expectancy at Birth 2018-2023
MARKET DATA
Table 9 Sales of Consumer Health by Category: Value 2018-2023
Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023
Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023
Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023
Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

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Table 14 Distribution of Consumer Health by Format: % Value 2018-2023
Table 15 Distribution of Consumer Health by Format and Category: % Value 2023
Table 16 Forecast Sales of Consumer Health by Category: Value 2023-2028
Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028
APPENDIX
OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
DISCLAIMER
DEFINITIONS
SOURCES
Summary 1 Research Sources

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