

Herbal/Traditional Products in Costa Rica

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Costa Rican consumers look for safer alternatives when dealing with chronic and occasional ailments, and that keeps boosting development of herbal/traditional treatments in the country. Both mature and young middle- and upper-income consumers are seeking natural options when required to treat specific health conditions, ranging from seasonal colds to digestive disorders. As products claiming to have natural ingredients continue to gain popularity, a broader array of brands and value proposals ar...

Euromonitor International's Herbal/Traditional Products in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Herbal/Traditional Products market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Prospects

Rising Consumer Awareness and Broader Product Availability Benefits Herbal/traditional Products

the Perception That Herbal/traditional Products Are Safer To Use and Perhaps More Effective for Particular Disorders Is Strengthened by Word of Mouth and Wider Access To the Internet

Health Food Shops and Other Healthcare Specialists Continue To Offer the Most Options, Although the Offer Through Both Drugstores and Supermarkets Is Gaining Traction

Competitive Landscape

Brand Fragmentation Continues To Characterise Category Performance, Although Recognised Global Brands Keep Building Momentum

Himalaya Drug Company Products Make Inroads With Affordable Value Proposals, Segmentation and Widening Distribution

New Brand Proposals Should Keep Gaining Momentum Over the Forecast Period

Category Data

Table 1 Sales of Herbal/Traditional Products: Value 2012-2017

Table 2 Sales of Herbal/Traditional Products: % Value Growth 2012-2017

Table 3 NBO Company Shares of Herbal/Traditional Products: % Value 2013-2017

Table 4 LBN Brand Shares of Herbal/Traditional Products: % Value 2014-2017

Table 5 Forecast Sales of Herbal/Traditional Products: Value 2017-2022

Table 6 Forecast Sales of Herbal/Traditional Products: % Value Growth 2017-2022

Executive Summary

An Expanding Base of Consumers Are Realising the Important Role That Lifestyle and Dietary Habits Play in Their Health

Growing Awareness Along With Continued Stress Bolster Consumer Health Performance in 2017

Major International Players Remain Ahead in Sales

Modern Grocery Retailers and Warehouse Clubs Gain Additional Momentum

Lifestyle Improvements and Natural Alternatives Are Expected To Grow in Relevance

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2012-2017

Table 8 Life Expectancy at Birth 2012-2017

Market Data

Table 9 Sales of Consumer Health by Category: Value 2012-2017

Table 10 Sales of Consumer Health by Category: % Value Growth 2012-2017

Table 11 NBO Company Shares of Consumer Health: % Value 2013-2017

Table 12 LBN Brand Shares of Consumer Health: % Value 2014-2017

Table 13 Distribution of Consumer Health by Format: % Value 2012-2017

Table 14 Distribution of Consumer Health by Format and Category: % Value 2017

Table 15 Forecast Sales of Consumer Health by Category: Value 2017-2022

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2017-2022

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Definitions

Sources

Summary 1 Research Sources

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