

Herbalife Nutrition Ltd (World)

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Date: January 2019

Pages: 31

Price: US\$ 572.00 (Single User License)

ID: HCD7A692287EN

Abstracts

A year later after the FTC settlement, the company announced a successful implementation of its new structure and growing net sales in 2018. Asia accounts for 44% of the company's global sales in 2018, with China its largest market and a key pillar for future growth. By changing its name to Herbalife Nutrition Ltd, the company responds to global health and wellness trends such as consumers shifting from treatment to prevention, healthy eating, and regular exercise.

Euromonitor International's Herbalife Nutrition Ltd (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Health industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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