

Herbalife International India Pvt Ltd in Consumer Health (India)

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Abstracts

Herbalife, which focuses on vitamins and dietary supplements and weight management through direct selling, is expected to associate itself with various sports-related competitions over the forecast period. This will also include endorsement by various well-known athletes and sportsmen.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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