

Herbalife International Deutschland GmbH in Retailing (Switzerland)

https://marketpublishers.com/r/H01AD6736EEEN.html

Date: January 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: H01AD6736EEEN

Abstracts

Herbalife's strategy over the forecast period is expected to remain focused on cuttingedge research and advanced nutrition science to deliver the best quality to its customers. Strength in demand for its core weight management programmes and targeted nutrition in Switzerland means that the company still has scope for further growth and can still operate its direct sales model with more success than many of its direct selling competitors.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction
Company Background
Digital Strategy
Private Label
Competitive Positioning

Summary 1 Herbalife International Deutschland GmbH: Competitive Position 2015



I would like to order

Product name: Herbalife International Deutschland GmbH in Retailing (Switzerland)

Product link: https://marketpublishers.com/r/H01AD6736EEEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/H01AD6736EEEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970