

# Herbalife International Deutschland GmbH in Retailing (Switzerland)

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## Abstracts

Herbalife's strategy over the forecast period is expected to remain focused on cuttingedge research and advanced nutrition science to deliver the best quality to its customers. Strength in demand for its core weight management programmes and targeted nutrition in Switzerland means that the company still has scope for further growth and can still operate its direct sales model with more success than many of its direct selling competitors.

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