

# Herbalife International de Espana SA in Retailing (Spain)

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Date: December 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: HD102547CD7EN

## Abstracts

Herbalife is expected to continue increasing its team of direct selling agents in Spain in order to have the widest possible coverage. Additionally, the company is expected to continue sponsoring world-class athletes, teams and events in order to increase consumer awareness of its brand.

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