

Herbal/Traditional Products in India

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Abstracts

The most remarkable surge in growth in 2023 is expected to be seen by herbal/traditional dietary supplements, which as the largest category, is also expected to drive growth in overall herbal/traditional products. Nevertheless, herbal claims have substantially increased across nearly every category, underlining a profound shift in consumer preference.

Euromonitor International's Herbal/Traditional Products in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Herbal/Traditional Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Herbal/Traditional Products in India
Euromonitor International
November 2023

LIST OF CONTENTS AND TABLES

HERBAL/TRADITIONAL PRODUCTS IN INDIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Herbal/traditional dietary supplements displays double-digit value growth
Seasonality plays a significant role in herbal/traditional cough, cold and allergy remedies
Dabur retains its lead with a focus on innovation, followed closely by Emami

PROSPECTS AND OPPORTUNITIES

Threat to herbal/traditional products from traditional home remedies
Elevated consumer awareness of the need to maintain a healthy lifestyle will benefit the category

Competition from non-herbal products due to faster relief claims

CATEGORY DATA

Table 1 Sales of Herbal/Traditional Products by Category: Value 2018-2023
Table 2 Sales of Herbal/Traditional Products by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023
Table 4 LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023
Table 5 Forecast Sales of Herbal/Traditional Products by Category: Value 2023-2028
Table 6 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN INDIA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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