

Hennig-Olsen Is AS in Packaged Food (Norway)

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Date: November 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: HA532826E15EN

Abstracts

Hennig-Olsen Is's plans for the future include improved operational efficiency and a focus on innovation, aligned with changing consumer demand. The company faces major challenges in terms of tough competition from its traditional rival, Diplom Is, and multinational rivals, as well as unpredictable weather conditions during the short Norwegian summers.

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