

Henkel Ib?rica SA in Home Care (Spain)

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Abstracts

According to company sources, Henkel is immersed in a new logistics strategy called “One!GSC”. According to this strategy, the group no longer operates in three divisions (cosmetics, adhesives and detergents) but as a whole. Moreover, much in line with 2015, the company will continue to consolidate the acquired business of Spotless Group SAS (Cucal, Baygon, Iba). The acquisition of these brands will support the presence of the company in categories such as home insecticides where its importance...

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