

Henkel Ibérica SA in Home Care (Spain)

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Abstracts

In June 2014 Henkel Ibérica SA's parent company, Henkel AG & Co KGaA, acquired Spotless Iberia. The company will focus on developing the product ranges of the acquired company, which include brands such as Cucal, Bloom and Iba in the short term. The acquisition of these brands will support the presence of the company in categories such as home insecticides, where its presence was negligible.

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