

# Henkel Home Care Korea Ltd in Home Care (South Korea)

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## Abstracts

Over the forecast period, Henkel will continue to focus on introducing more advanced products that achieve better results and help consumers to reduce the amount of time and effort required for everyday home care tasks. At the same time, it will continue working to raise and reinforce awareness of its home care brands via various consumer-oriented promotional activities.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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