

# Henkel Croatia doo in Beauty and Personal Care (Croatia)

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## Abstracts

In 2015, Henkel Croatia doo was active in three main markets: home care, beauty and personal care, and adhesives technology. The last one is the biggest revenue maker globally, while beauty and personal care is responsible for around 25% of sales according to the company's annual reports. The situation is similar in Croatia.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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