

Henkel Algérie SPA in Home Care (Algeria)

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Abstracts

Henkel Algérie plans to greatly increase its investments in Algeria over the forecast period. The company invested DZD8.5 billion over 2000-2015, with an investment of DZD2.5 billion over 2014-2015 alone. The company invested DZD2.0 billion in its Reghaia plant, focusing on liquid detergents, while it invested DZD500 million in its powder detergents plant in Chelghoum Laid to increase production and storage capacity and to modernise production. The company thus aims to increase its supply of hig...

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