

Hemofarm ad in Consumer Health (Serbia)

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Date: September 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: H6FE9CCD22EEN

Abstracts

Hemofarm is currently in the process of completing its acquisition of local player Ivancic I sinovi. With combined brands and inherited market share the company aims to be positioned amongst the top five consumer health players in the country.

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