

Helen Marlen TOV in Personal Accessories (Ukraine)

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Abstracts

Helen Marlen is a leading Ukrainian company specialising in jewellery, watches, clothing, footwear, business bags, handbags, crossbody bags, wallets and coin pouches, and premium luggage. The company's strategy is to develop a chain of apparel and footwear specialist retailers, as well to expand the range of products through cooperation with a large number of international manufacturers of luxury goods.

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