

# Helen Marlen Group in Luxury Goods (Ukraine)

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## **Abstracts**

Helen Marlen is the leading retailer in the Ukrainian luxury market. The company aims to constantly maintain and strengthen its position by expanding its brand portfolio, developing its online store and carrying out various promotions and events. It also supports social activities such as art exhibitions, helping to preserve and maintain the cultural heritage of Kiev.

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## Contents

Strategic Direction Key Facts Summary 1 Helen Marlen TOV: Key Facts Summary 2 Helen Marlen TOV: Operational Indicators Company Background Chart 1 Helen Marlen TOV: Helen Marlen in Kiev Internet Strategy Private Label Competitive Positioning Summary 3 Helen Marlen TOV: Competitive Position 2014



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