

Heineken Switzerland AG in Alcoholic Drinks (Switzerland)

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Abstracts

The company's strategic focus is its diverse product portfolio and associated leverage and stable growth.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Contents

Strategic Direction

Key Facts

Summary 1 Heineken Switzerland AG: Key Facts

Summary 2 Feldschloesschen Getraenke AG: Operational Indicators

Competitive Positioning

Summary 3 Feldschloesschen Getraenke AG: Competitive Position 2015



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