

Heating Appliances in France

URL:	https://marketpublishers.com/r/H179DE47936EN.html
Date:	January 18, 2016
Pages:	34
Price:	US\$ 990.00
ID:	H179DE47936EN

In line with RT2012 energy requirements in France, the demand for conventional electrical heating in new housing continued to decline in 2015. A slight upturn in old housing thermal renovation works favoured the more efficient heat pumps for which households were offered tax credits of up to 40% by the French Government. During the second half of the year, the French authorities also gave out ecological convectors and radiators to low-income households and retired people so as to get rid of the...

Euromonitor International's Heating Appliances in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2020 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Heating Appliances market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Heating Appliances: Volume 2010-2015

Table 2 Sales of Heating Appliances: Value 2010-2015

Table 3 Sales of Heating Appliances: % Volume Growth 2010-2015

Table 4 Sales of Heating Appliances: % Value Growth 2010-2015

Table 5 NBO Company Shares of Heating Appliances: % Volume 2011-2015

Table 6 LBN Brand Shares of Heating Appliances: % Volume 2012-2015

Table 7 Forecast Sales of Heating Appliances: Volume 2015-2020
Table 8 Forecast Sales of Heating Appliances: Value 2015-2020
Table 9 Forecast Sales of Heating Appliances: % Volume Growth 2015-2020
Table 10 Forecast Sales of Heating Appliances: % Value Growth 2015-2020
Executive Summary
Volume Rises Further in 2015
New Legg Legislation Enacted in France
Philips Aims To Take Over Groupe Seb's Leading Position
Chained Electronics and Appliance Specialists Outpace Internet Retailing
Upturn Ahead for Housing Market Over the Medium Term
Key Trends and Developments
New Legg Legislation Enacted in 2015
Chained Electronics and Appliance Specialists Outpace Internet Retailing Growth Rate
Small Appliances Still Perform Better Than Major Appliances
Slight Recovery Ahead in the Housing Market
Market Indicators
Table 11 Household Penetration of Selected Total Stock Consumer Appliances by Category 2010-2015
Table 12 Replacement Cycles of Consumer Appliances by Category 2010-2015
Market Data
Table 13 Sales of Consumer Appliances by Category: Volume 2010-2015
Table 14 Sales of Consumer Appliances by Category: Value 2010-2015
Table 15 Sales of Consumer Appliances by Category: % Volume Growth 2010-2015
Table 16 Sales of Consumer Appliances by Category: % Value Growth 2010-2015
Table 17 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2010-2015
Table 18 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2010-2015
Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2010-2015
Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2010-2015
Table 21 Sales of Small Appliances by Category: Volume 2010-2015
Table 22 Sales of Small Appliances by Category: Value 2010-2015
Table 23 Sales of Small Appliances by Category: % Volume Growth 2010-2015
Table 24 Sales of Small Appliances by Category: % Value Growth 2010-2015
Table 25 NBO Company Shares of Major Appliances: % Volume 2011-2015
Table 26 LBN Brand Shares of Major Appliances: % Volume 2012-2015
Table 27 NBO Company Shares of Small Appliances: % Volume 2011-2015
Table 28 LBN Brand Shares of Small Appliances: % Volume 2012-2015
Table 29 Distribution of Major Appliances by Format: % Volume 2010-2015
Table 30 Distribution of Small Appliances by Format: % Volume 2010-2015
Table 31 Forecast Sales of Consumer Appliances by Category: Volume 2015-2020
Table 32 Forecast Sales of Consumer Appliances by Category: Value 2015-2020
Table 33 Forecast Sales of Consumer Appliances by Category: % Volume Growth 2015-2020
Table 34 Forecast Sales of Consumer Appliances by Category: % Value Growth 2015-2020
Table 35 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2015-2020
Table 36 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2015-2020
Table 37 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2015-2020
Table 38 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2015-2020
Table 39 Forecast Sales of Small Appliances by Category: Volume 2015-2020
Table 40 Forecast Sales of Small Appliances by Category: Value 2015-2020
Table 41 Forecast Sales of Small Appliances by Category: % Volume Growth 2015-2020
Table 42 Forecast Sales of Small Appliances by Category: % Value Growth 2015-2020
Definitions

Sources

Summary 1 Research Sources

I would like to order:

Product name: Heating Appliances in France
Product link: <https://marketpublishers.com/r/H179DE47936EN.html>
Product ID: H179DE47936EN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/H179DE47936EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**