

## Heating Appliances in France

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In line with RT2012 energy requirements in France, the demand for conventional electrical heating in new housing continued to decline in 2015. A slight upturn in old housing thermal renovation works favoured the more efficient heat pumps for which households were offered tax credits of up to 40% by the French Government. During the second half of the year, the French authorities also gave out ecological convectors and radiators to low-income households and retired people so as to get rid of the...

Euromonitor International's Heating Appliances in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2020 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Heating Appliances market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Definitions

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