

# Heating Appliances in Spain

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## Abstracts

During 2015, volume sales of heating appliances in Spain declined by 1%, although this was an improvement on the much stronger declines recorded in previous years as the recovery of the generally positive economic conditions encouraged consumers to purchase new heating appliances. The mild winter in Spain during 2014/2015 also suppressed volume sales of heating appliances at a time when the category was already suffering from the competition posed by other consumer appliances categories such as...

Euromonitor International's Heating Appliances in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2020 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Heating Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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