

Health & Wellness Tourism in Morocco

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Abstracts

The largest health and wellness category is naturally the spa, which is rather developed in this country thanks to the conducive natural environment and availability of natural resources to support the development of thalassotherapy and similar treatments. Ancestral treatments are an inherent part of Moroccan tradition, including treatments using local products like henna, Ghassoul clay, black soap, essential oils, argan oil, and others. Morocco has been promoting health and wellness since the...

Euromonitor International's Health and Wellness Tourism in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2006-2010, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2015 illustrate how the market is set to change.

Product coverage: Medical Tourism, Other Health and Wellness Tourism, Spas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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