

## Health & Wellness Tourism in Hong Kong, China

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Hotel/resort spas achieved significant current value growth in 2010 thanks to hotel developments and an increase in leisure tourism. A healthy increase in inbound tourism in 2010 was accompanied by the growing popularity of hotel/resort spas which appeal to international visitors seeking either traditional or foreign wellness and spa treatments. Most luxury hotels offer spa packages to help clients relax and feel rejuvenated.

Euromonitor International's Health and Wellness Tourism in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2006-2010, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2015 illustrate how the market is set to change.

**Product coverage:** Medical Tourism, Other Health and Wellness Tourism, Spas.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Health and Wellness Tourism market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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