

Health & Wellness Tourism in Canada

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Upmarket, luxury hotels are expected to have a spa available for their guests, and in 2010 522 hotels had this facility. Spas have become a commodity, just like a pool is expected to be available in any respectable mid-priced hotel. Hotels are doing their best to attract guests, and a high-quality spa is a competitive way for them to present a superior experience to their guests, who may not necessarily use it, but perceive it as important to have at their disposal. Discretionary spending by...

Euromonitor International's Health and Wellness Tourism in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2006-2010, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2015 illustrate how the market is set to change.

Product coverage: Medical Tourism, Other Health and Wellness Tourism, Spas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Health and Wellness Tourism market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Travel and Tourism Bounces Back After A Tough Recession

Strong Canadian Dollar Impacts Outbound and Inbound Tourism

Vancouver Winter Olympics Boosts Canadian Tourism

Canadian Tourism Commission Refocuses on High Yield Regions

Tourism Industry Works To Attract Business Customers Back

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Travel and Tourism Bounces Back After A Tough Recession

Canadian Tourism Commission Refocuses on High Yield Regions

New VISA Requirements/forms Complicate Visits To Canada

Higher Taxes and Fees Add To the Cost of Travel To Canada

Strong Canadian Dollar Impacts Outbound and Inbound Tourism

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Casinos

Circuses

Health and Wellness

Internet Transactions

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