

Health & Wellness Tourism in Argentina

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Abstracts

Health and wellness tourism increased in value by 25% in Argentina during 2010, rising to ARS935 million. This growth was due to the increasing numbers of visitors attending spas as well as increasing levels of inbound arrivals for medical tourism and the impact of high inflation on prices.

Euromonitor International's Health and Wellness Tourism in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2006-2010, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2015 illustrate how the market is set to change.

Product coverage: Medical Tourism, Other Health and Wellness Tourism, Spas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Health & Wellness Tourism in Argentina
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April 2011

LIST OF CONTENTS AND TABLES

Headlines

Trends

Prospects

Category Data

Table 1 Number of Hotel/Resort Spas: Units 2005-2010

Table 2 Health & Wellness Tourism Sales by Category: Value 2005-2010

Table 3 Spa Consumer Markets: Domestic Tourism 2005-2010

Table 4 Spa Consumer Markets: Arrivals 2005-2010

Table 5 Forecast Health & Wellness Tourism Sales by Category: Value 2010-2015

Executive Summary

Domestic Tourism and Inbound Arrivals From Emerging Countries Lead Tourism

Recovery

Federal Government Creates Dedicated Ministry of Tourism

Hotel Infrastructure Investments Return To Growth

Niche Tourism Expands

Tourism Industry Profitability Hit by High Inflation

Key Trends and Developments

Impact of the Recession Recedes Amidst Strong Recovery Since Late 2009

National Tourism Board Strategy Inprotur Remains Focused on Promotional Efforts

Legislative Environment: Ministry of Tourism Is Created

Travel Accommodation Projects Associated With Growth in Real Estate

Medical Tourism, the Golden Niche in Health and Wellness Tourism

Aerolineas Argentinas Will Self Finance in 2012, Ending Government Subsidy

Lan and Tam Agree To A Merger

Travel Retailers in Search of Profitability

Demand Factors

Table 6 Leave Entitlement: Volume 2005-2010

Table 7 Holiday Demographic Trends 2005-2010

Table 8 Holiday Takers by Sex 2005-2010

Table 9 Holiday Takers by Age 2005-2010

Table 10 Seasonality of Trips 2005-2010

Balance of Payments

Table 11 Balance of Tourism Payments: Value 2005-2010

Market Indicators

Table 12 Length of Domestic Trips: 2005-2010

Table 13 Length of Outbound Departures: 2005-2010

Definitions**Tourism Flows****Tourism Receipts and Expenditure****Travel Accommodation****Transportation****Car Rental****Travel Retail****Travel Retail Online Sales****Tourist Attractions****Casinos****Circuses****Health and Wellness****Internet Transactions**

Summary 1 Research Sources

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