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Health and Beauty Specialist Retailers in Italy

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Abstracts

In 2021, health and beauty specialist retailers rebounded from dips in retail current value sales, number of outlets and selling space in 2020 due to the effects of the Coronavirus (COVID-19) pandemic on footfall and trade. The pandemic saw consumers look closer to home for their shopping needs as consumer movement was severely restricted. While restrictions eased during 2021, with some fluctuation in line with the changing COVID-19 situation, many consumers continued to minimise their contact w...

Euromonitor International's Health and Beauty Specialist Retailers in Italy report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialist Retailers, Chemists/Pharmacies, Drugstores/Parapharmacies, Optical Goods Stores, Vitamins and Dietary Supplements Specialist Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Beauty Specialist Retailers market;

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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