

# Health Water Bottling Co in Soft Drinks (Saudi Arabia)

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## Abstracts

Health Water Bottling Co is aggressively pushing its Nova water brand through attractive packaging and increased promotional efforts as it attempts to grow its category share.

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**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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