

# Health and Wellness Tourism in Vietnam

<https://marketpublishers.com/r/H3EEC69D61AEN.html>

Date: December 2014

Pages: 9

Price: US\$ 900.00 (Single User License)

ID: H3EEC69D61AEN

## Abstracts

In the past, health and wellness tourism was regarded as a luxury activity mainly for affluent consumers. However, health and wellness tourism became more popular towards the end of the review period in line with increasing living standards as well as rising disposable income in the country. In addition, hotel/resort spas operators constantly launch various promotions and discounts to encourage consumers to visit their outlets and to purchase their services. For example, hotel/resort spas...

Euromonitor International's Health and Wellness Tourism in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Medical Tourism, Spas.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Health and Wellness Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Prospects

Category Data

Table 1 Number of Hotel/Resort Spas: Units 2008-2013

Table 2 Health and Wellness Tourism Sales by Category: Value 2008-2013

Table 3 Forecast Health and Wellness Tourism Sales by Category: Value 2013-2018

Executive Summary

Vietnamese Travel and Tourism Witnesses Overall Better Performance

State-owned Players Lead the Industry

Strong Growth Occurring in Online Value Sales

Vietnamese Government Constantly Promotes Travel and Tourism by Various Activities

A Positive Outlook Is Seen for Vietnam's Tourism Industry

SWOT

Summary 1 Vietnam: SWOT

Demand Factors

Table 4 Leave Entitlement: Volume 2008-2013

Table 5 Holiday Takers by Age 2008-2013

Table 6 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 7 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 2 Research Sources

## I would like to order

Product name: Health and Wellness Tourism in Vietnam

Product link: <https://marketpublishers.com/r/H3EEC69D61AEN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H3EEC69D61AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970