

Health and Wellness Tourism in the United Kingdom

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Abstracts

The UK health and wellness category reported positive growth in 2013, as sales rose by 3% to £877 million. While a positive performance was recorded in 2012 and 2013, sales nevertheless remained well below pre-recession levels. Trading conditions are still very difficult – to the extent that one of the UK’s leading spas, Sanctuary Spa Covent Garden, is to cease operating in May 2014. The decision to close the spa is said to be due to rising costs; it is located in a listed building in one of...

Euromonitor International's Health and Wellness Tourism in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Medical Tourism, Spas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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