

# Health and Wellness Tourism in Thailand

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## Abstracts

Health and wellness tourism maintained healthy value sales growth in 2013 owing to the strong reputation in hospitality and international standard of spa therapists and medical services. Value sales of spa outweighed value sales of medical tourism; however, medical tourism showed the outstanding value growth with greater potential stronger growth performance in upcoming years. Medium to high-end hotel/resorts provide spa services because this seems to be the must-have product in order for...

Euromonitor International's Health and Wellness Tourism in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Medical Tourism, Spas.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Health and Wellness Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Online Sales Growing With Greater Impact on Tourism

Aec Bring Asean Countries As the Priority of Inbound and Outbound Trips

Thai Lion Air, Newest Low Cost Carrier, Emerges in 2013

Future Direction of Thai Tourism May Change

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