

Health and Wellness Tourism in South Africa

<https://marketpublishers.com/r/HF7EB73C4D4EN.html>

Date: October 2014

Pages: 11

Price: US\$ 900.00 (Single User License)

ID: HF7EB73C4D4EN

Abstracts

Health and wellness tourism in South Africa continued to record positive current value growth during 2013. Increased demand for South African healthcare services among people from all over the African continent has been one of the key drivers for the growth of value sales in medical tourism in South Africa for several years. South Africa is currently considered to possess among the best medical facilities of any African country, especially when it comes to certain medical procedures which...

Euromonitor International's Health and Wellness Tourism in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Medical Tourism, Spas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Number of Hotel/Resort Spas: Units 2008-2013

Table 2 Health and Wellness Tourism Sales by Category: Value 2008-2013

Table 3 Forecast Health and Wellness Tourism Sales by Category: Value 2013-2018

Executive Summary

South Africa Remains A Value for Money Destination in Africa

Sadc Country Visitors Contribute A Significant Portion To Arrivals in South Africa

Better Medical Facilities in South Africa Continue To Influence Medical Tourism Growth

Travel Retail Remains A Key Travel and Tourism Category

National Tourism Strategy Expected To Stimulate Growth in Arrivals Over the Forecast Period

SWOT

Summary 1 South Africa: SWOT

Demand Factors

Table 4 Leave Entitlement: Volume 2008-2013

Table 5 Holiday Takers by Age 2008-2013

Table 6 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 7 Balance of Tourism Payments: Value 2008-2013

Definitions

Sources

Summary 2 Research Sources

I would like to order

Product name: Health and Wellness Tourism in South Africa

Product link: <https://marketpublishers.com/r/HF7EB73C4D4EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HF7EB73C4D4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970