

Health and Wellness Tourism in Slovakia

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Abstracts

Health and wellness activities are becoming increasingly popular among consumers in Slovakia. However, the majority of wellness treatments happen outside of traditional spas. Wellness sections in traditional hotels and aqua parks with thermal water are among the most popular. Therefore, the category's growth does not reflect the entire health and wellness popularity in Slovakia. Within health and wellness tourism, the biggest and most popular is other spas.

Euromonitor International's Health and Wellness Tourism in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Medical Tourism, Spas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Number of Hotel/Resort Spas: Units 2008-2013

Table 2 Health and Wellness Tourism Sales by Category: Value 2008-2013

Table 3 Forecast Health and Wellness Tourism Sales by Category: Value 2013-2018

Executive Summary

Inbound and Outbound Tourism Growing, Domestic in Decline

Online Travel Continues To Grow Fast

Tourist Attractions Among the Fastest Growing

Pelicantravel.com and Satur Travel Lead the Domestic Competition

Positive Outlook for Travel and Tourism

SWOT

Summary 1 Slovakia: SWOT

Demand Factors

Table 4 Leave Entitlement: Volume 2008-2013

Table 5 Holiday Takers by Age 2008-2013

Table 6 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 7 Balance of Tourism Payments: Value 2008-2013

Definitions

Sources

Summary 2 Research Sources

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