

Health and Wellness Tourism in Singapore

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Abstracts

Singapore had a humble performance as far as health and wellness tourism in 2013. Medical tourism in Singapore had a modest year in 2013 due to the strong Singapore dollar. Medical tourists from key markets such as Indonesia and Malaysia saw a decline due to the higher cost of medical treatments and consultations as a result of the exchange rate. Singapore also faced regional competition from emerging medical destinations, such as Malaysia and Thailand.

Euromonitor International's Health and Wellness Tourism in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Medical Tourism, Spas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Emergence of Luxury Boutique Hotels

Online Travel Sales and Mobile Commerce Are Expected To Record Strong Growth

Collaboration Between Low Cost Carriers To Remain Dominant

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