

Health and Wellness Tourism in Russia

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Abstracts

Health and wellness saw a 9% increase in current value sales in 2013. Health and wellness tourism outlets are still more of Soviet Era vintage. “Other” spas accounted for 82% of total health and wellness tourism sales in 2013. This category mainly includes sanatoriums – generally old renovated sanatoriums from the Soviet era. These sanatoriums are not considered to be spa tourism as they are not perceived as meeting modern standards, lacking both relevant professional staff and equipment.

Euromonitor International's Health and Wellness Tourism in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Medical Tourism, Spas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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