

Health and Wellness Tourism in New Zealand

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Abstracts

During 2013 the number of hotel/resort spas remained stagnant at 312 outlets. Whilst there was chained hotel activity during the latter half of the review period, several of the new hotels opened did not offer new spa facilities. Indeed, the only new hotel/resort spa opening in the latter part of the review period was in 2011 when the Hilton Queenstown opened with a new spa, called eforea: spa at Hilton. The Sofitel Auckland opened in 2012, whilst the Heritage Christchurch and the Novotel...

Euromonitor International's Health and Wellness Tourism in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Medical Tourism, Spas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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New Zealand Continues To Capitalise on Its 'middle Earth' Label

Domestic Tourism Outperforms Outbound Trips During 2013

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