

Health and Wellness Tourism in Ireland

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Abstracts

The unfavourable economic conditions blighting Ireland and the wider world economy continued to have a negative impact on health and wellness tourism in Ireland, and spas in particular, which recorded further declines of 1% in value terms in 2013. With disposable incomes squeezed ever tighter, non-essential spending remaining at reduced levels, and consumer confidence staying low, domestic demand for spa treatments remained limited. Incoming tourists, equally, were less likely to incur the...

Euromonitor International's Health and Wellness Tourism in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Medical Tourism, Spas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Number of Hotel/Resort Spas: Units 2008-2013

Table 2 Health and Wellness Tourism Sales by Category: Value 2008-2013

Table 3 Forecast Health and Wellness Tourism Sales by Category: Value 2013-2018

Executive Summary

Irish Economy Heading in A Positive Direction

'the Gathering' Boosts 2013 Tourism

Domestic Tourism Rebounds

in Spite of Recovery, Discounting Remains A Priority

Positive Outlook As the Economy Gets Back on Its Feet

SWOT

Summary 1 Ireland: SWOT

Demand Factors

Table 4 Leave Entitlement: Volume 2008-2013

Table 5 Holiday Takers by Age 2008-2013

Table 6 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 7 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 2 Research Sources

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