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Health and Wellness Tourism in Egypt

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Abstracts

Health and wellness tourism has a value of EGP1.0 billion in 2013; up by 4% on the previous year.

Euromonitor International's Health and Wellness Tourism in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Medical Tourism, Spas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Headlines
Trends
Prospects
Category Data
  Table 1 Number of Hotel/Resort Spas: Units 2008-2013
  Table 2 Health and Wellness Tourism Sales by Category: Value 2008-2013
  Table 3 Forecast Health and Wellness Tourism Sales by Category: Value 2013-2018
Executive Summary
Egypt Losing Competitive Edge in 2013
Inbound Tourism Hit by Political Clashes in Egypt
A Shift in Tourist Profile, Nationality and Destination
Domestic Tourism Grows in Response To Attractive Hotel Offers
Domestic Tourism To Tourist Attractions Declines
SWOT
Summary 1 Egypt: SWOT
Demand Factors
  Table 4 Leave Entitlement: Volume 2008-2013
  Table 5 Seasonality of Trips: % Breakdown 2008-2013
Balance of Payments
  Table 6 Balance of Tourism Payments: Value 2008-2013
Sources
Summary 2 Research Sources

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