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Health and Wellness Tourism in Chile

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Abstracts

Health and wellness tourism grew in 2013 for several reasons. First, Chileans saw an increase in their disposable incomes to spend on non-essentials in 2013. This allowed them to allocate more resources to pay for services to take care of their health, such as spas and resorts. Secondly, coupon websites offered spa services at discount prices, or transportation, accommodation and resort services as part of a package deal. This encouraged expenditure on health and wellness products in 2013, and...

Euromonitor International's Health and Wellness Tourism in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Medical Tourism, Spas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Headlines
Trends
Prospects
Category Data
  Table 1 Number of Hotel/Resort Spas: Units 2008-2013
  Table 2 Health and Wellness Tourism Sales by Category: Value 2008-2013
  Table 3 Forecast Health and Wellness Tourism Sales by Category: Value 2013-2018
Executive Summary
Macroeconomic Conditions in Chile Push Domestic and Outbound Tourism
VISA Waiver Program Expected To Continue Supporting An Increasing Number of Trips To the US
Among Tourist Attractions, Casinos Are Affected by A New Law, While National Parks Grow
Air Transportation Increases and More International Airlines Arrive in Santiago
Many International Hotel Chains Set To Arrive in Chile in 2014
SWOT
Summary 1 Chile: SWOT
Demand Factors
  Table 4 Leave Entitlement: Volume 2008-2013
  Table 5 Holiday Takers by Age 2008-2013
  Table 6 Seasonality of Trips: % Breakdown 2008-2013
Balance of Payments
  Table 7 Balance of Tourism Payments: Value 2008-2013
Sources
Summary 2 Research Sources

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