

Health and Wellness Tourism in Canada

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Date: July 2014

Pages: 11

Price: US\$ 900.00 (Single User License)

ID: H2BCF0E0CE1EN

Abstracts

Although wellness tourism and spa visits are not a big draw in themselves for inbound tourism, there are an increasing number of visiting travellers who take advantage of high-end hotel spas during their stays. It has become a standard in high-end hotels to have a spa available on premises for guests and local customers, though the growing number of mid-range hotels also adding spas, such as Delta and Doubletree, underpinned growth. The rise in demand is being met by adding supply to the...

Euromonitor International's Health and Wellness Tourism in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Medical Tourism, Spas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Canadian Tourism Industry Targets High-growth Markets

New Carrier Agreements Create Growth Opportunities for Chinese Travellers

Online Channel Continues To Post Strong Growth

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