

# Health and Beauty Specialists in South Africa

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## Abstracts

After being affected by restrictive lockdown restrictions, which resulted in the imposition of face masks and limited social gatherings, beauty specialists in South Africa are now benefiting from consumers' revived routines, including returning to work and socialising. As a result, the rising demand for beauty products was more noticeable in terms of cosmetics in 2023. In pharmacies, the performance was supported by the return of seasonal services such as flu vaccinations, which boosted in-store...

Euromonitor International's Health and Beauty Specialists in South Africa report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Health and Beauty Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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