

# Health and Beauty Specialists in Slovakia

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## Abstracts

Health and beauty specialists were the best performing retail channel in Slovakia in 2023 in terms of value growth. There was also a significant increase in outlet openings. However, it was a mixed bag. While pharmacies registered a healthy increase in current value sales, current value sales actually fell for beauty specialists. With inflation still being high, consumers prioritised essentials such as consumer health products, with beauty products losing out.

Euromonitor International's Health and Beauty Specialists in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Health and Beauty Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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