

Health and Beauty Specialists in Malaysia

<https://marketpublishers.com/r/H0F11B9BE84FEN.html>

Date: February 2024

Pages: 37

Price: US\$ 990.00 (Single User License)

ID: H0F11B9BE84FEN

Abstracts

Guardian continued to lead health and beauty specialists overall in 2023, as well as health and personal care stores, with Watsons as its closest competitor at number two in both cases. These players are key contributors to the segment's growth in terms of product innovation and store design. Watsons has followed Guardian's example by offering customers attractive and frequent promotions such as deep discounts on particular products. Further, both players remain invested in store rejuvenation an...

Euromonitor International's Health and Beauty Specialists in Malaysia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Beauty Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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