

Health and Beauty Specialists in Argentina

<https://marketpublishers.com/r/H1D79BBB7EC4EN.html>

Date: March 2023

Pages: 36

Price: US\$ 990.00 (Single User License)

ID: H1D79BBB7EC4EN

Abstracts

Retail companies are investing in the development and improvement of omnichannel strategies, with health and beauty specialist retailers being no exception. In order to adapt to the rise of e-commerce, which has been notably accelerated by the COVID-19 crisis, and boost online sales of categories such as hair care, colour cosmetics and personal hygiene, chains such as Farmacity have developed several liveshopping events, a new type of selling via a live webcast through which products are promoted. Euromonitor International's Health and Beauty Specialists in Argentina report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Beauty Specialists market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HEALTH AND BEAUTY SPECIALISTS IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Development of liveshopping

Rebound lower than expected

New working arrangements encourage retailers to leave downtown Buenos Aires

PROSPECTS AND OPPORTUNITIES

A major new competitor

Health and personal care stores to perform well

Threat from illicit sales

CHANNEL DATA

Table 1 Health and Beauty Specialists: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Health and Beauty Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Sales in Health and Beauty Specialists by Channel: Value 2017-2022

Table 4 Sales in Health and Beauty Specialists by Channel: % Value Growth 2017-2022

Table 5 Health and Beauty Specialists GBO Company Shares: % Value 2018-2022

Table 6 Health and Beauty Specialists GBN Brand Shares: % Value 2019-2022

Table 7 Health and Beauty Specialists LBN Brand Shares: Outlets 2019-2022

Table 8 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 9 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 10 Forecast Sales in Health and Beauty Specialists by Channel: Value 2022-2027

Table 11 Forecast Sales in Health and Beauty Specialists by Channel: % Value Growth 2022-2027

RETAIL IN ARGENTINA

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Arrival of automated convenience stores

Significant investment in liveshopping

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas

Back to school

Mother's Day

Father's Day

Children's Day

Wise Men Day

MARKET DATA

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 14 Sales in Retail Offline by Channel: Value 2017-2022

Table 15 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 16 Retail Offline Outlets by Channel: Units 2017-2022

Table 17 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 18 Sales in Retail E-Commerce by Product: Value 2017-2022

Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 22 Sales in Grocery Retailers by Channel: Value 2017-2022

Table 23 Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 24 Grocery Retailers Outlets by Channel: Units 2017-2022

Table 25 Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 26 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 27 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 28 Sales in Non-Grocery Retailers by Channel: Value 2017-2022

Table 29 Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022

Table 30 Non-Grocery Retailers Outlets by Channel: Units 2017-2022

Table 31 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 32 Retail GBO Company Shares: % Value 2018-2022

Table 33 Retail GBN Brand Shares: % Value 2019-2022

Table 34 Retail Offline GBO Company Shares: % Value 2018-2022

Table 35 Retail Offline GBN Brand Shares: % Value 2019-2022

Table 36 Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 37 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 38 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 39 Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 40 Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 41 Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 42 Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 43 Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 44 Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 45 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 46 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 47 Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 48 Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 49 Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 50 Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

Table 51 Forecast Sales in Retail E-Commerce by Product: Value 2022-2027

Table 52 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027

Table 53 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 55 Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 56 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 57 Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 58 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

Table 59 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 60 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 61 Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 62 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 63 Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 64 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Health and Beauty Specialists in Argentina

Product link: <https://marketpublishers.com/r/H1D79BBB7EC4EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H1D79BBB7EC4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970