

Health and Beauty Specialist Retailers in Sweden

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Abstracts

Health and beauty specialist retailers was negatively affected by the pandemic, with current value declines in both 2020 and 2021. Despite the lack of official restrictions in the country, consumers tried to avoid social contact and therefore physical outlets recorded a decrease in the number of visitors. Beauty specialist retailers suffered the most, especially in 2020, because demand for beauty products decreased as there was more of a focus on care products. In addition, there was a drastic r...

Euromonitor International's Health and Beauty Specialist Retailers in Sweden report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialist Retailers, Chemists/Pharmacies, Drugstores/Parapharmacies, Optical Goods Stores, Vitamins and Dietary Supplements Specialist Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Beauty Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HEALTH AND BEAUTY SPECIALIST RETAILERS IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Less social interaction and avoidance of non-essential retailers hamper sales

Drugstores/parapharmacies bucks the trend

Physical outlets remain important despite rise in e-commerce

PROSPECTS AND OPPORTUNITIES

Offering new concepts and experiences to attract back consumers

Retailers will adopt an omnichannel approach to broaden their customer base

Digitalisation and sustainability likely to be two major trends

CHANNEL DATA

Table 1 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 2 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 3 Sales in Health and Beauty Specialist Retailers by Channel: Value 2016-2021

Table 4 Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2016-2021

Table 5 Health and Beauty Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 6 Health and Beauty Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 7 Health and Beauty Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 8 Health and Beauty Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 9 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 10 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 11 Forecast Sales in Health and Beauty Specialist Retailers by Channel: Value 2021-2026

Table 12 Forecast Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2021-2026

RETAILING IN SWEDEN

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Acceleration of growth for e-commerce as consumers limit their risk of infection

Transformation of physical stores

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

Christmas

Summer sales

Payments

Delivery and collection

Emerging business models

MARKET DATA

Table 13 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 14 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 15 Sales in Store-based Retailing by Channel: Value 2016-2021

Table 16 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 17 Store-based Retailing Outlets by Channel: Units 2016-2021

Table 18 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 19 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 20 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 22 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 23 Sales in Grocery Retailers by Channel: Value 2016-2021

Table 24 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 25 Grocery Retailers Outlets by Channel: Units 2016-2021

Table 26 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 27 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 28 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 29 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 30 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 31 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 32 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 33 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 34 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

- Table 35 Sales in Mixed Retailers by Channel: Value 2016-2021
- Table 36 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021
- Table 37 Mixed Retailers Outlets by Channel: Units 2016-2021
- Table 38 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021
- Table 39 Retailing GBO Company Shares: % Value 2017-2021
- Table 40 Retailing GBN Brand Shares: % Value 2018-2021
- Table 41 Store-based Retailing GBO Company Shares: % Value 2017-2021
- Table 42 Store-based Retailing GBN Brand Shares: % Value 2018-2021
- Table 43 Store-based Retailing LBN Brand Shares: Outlets 2018-2021
- Table 44 Non-Store Retailing GBO Company Shares: % Value 2017-2021
- Table 45 Non-Store Retailing GBN Brand Shares: % Value 2018-2021
- Table 46 Grocery Retailers GBO Company Shares: % Value 2017-2021
- Table 47 Grocery Retailers GBN Brand Shares: % Value 2018-2021
- Table 48 Grocery Retailers LBN Brand Shares: Outlets 2018-2021
- Table 49 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021
- Table 50 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021
- Table 51 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021
- Table 52 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021
- Table 53 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021
- Table 54 Mixed Retailers GBO Company Shares: % Value 2017-2021
- Table 55 Mixed Retailers GBN Brand Shares: % Value 2018-2021
- Table 56 Mixed Retailers LBN Brand Shares: Outlets 2018-2021
- Table 57 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021
- Table 58 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026
- Table 59 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026
- Table 60 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026
- Table 61 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026
- Table 62 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026
- Table 63 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026
- Table 64 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026
- Table 65 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026
- Table 66 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
- Table 67 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
- Table 68 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026

Table 69 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026

Table 70 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026

Table 71 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026

Table 72 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 73 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 74 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 75 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 76 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 77 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

Table 78 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 79 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 80 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 81 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 82 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 83 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

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SOURCES

Summary 2 Research Sources

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