

Health and Beauty Specialist Retailers in Latvia

<https://marketpublishers.com/r/HAE33892759EN.html>

Date: April 2022

Pages: 36

Price: US\$ 990.00 (Single User License)

ID: HAE33892759EN

Abstracts

Sales via health and beauty specialists have tailed off during the pandemic, largely as a result of lockdown; with restrictions on socialisation and the workplace, there was less demand for a mix of products including cosmetics, skin care and perfume. Sales of beauty products in particular have suffered. In addition, specialised beauty stores were not exempt from restrictions on non-essential retailers. With a significant reduction in all restrictions in 2021 and a partial return to a more norma...

Euromonitor International's Health and Beauty Specialist Retailers in Latvia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialist Retailers, Chemists/Pharmacies, Drugstores/Parapharmacies, Optical Goods Stores, Vitamins and Dietary Supplements Specialist Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Beauty Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HEALTH AND BEAUTY SPECIALIST RETAILERS IN LATVIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Weak beauty demand inhibits growth

Health awareness supports demand for OTC and support products

COVID-19 still driving sales of diagnostics and other products

PROSPECTS AND OPPORTUNITIES

Lingering health concerns set to sustain growth over the forecast period

Working from home and competition from modern grocery retailers will remain challenges

Digital world to help e-commerce

CHANNEL DATA

Table 1 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 2 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 3 Sales in Health and Beauty Specialist Retailers by Channel: Value 2016-2021

Table 4 Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2016-2021

Table 5 Health and Beauty Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 6 Health and Beauty Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 7 Health and Beauty Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 8 Health and Beauty Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 9 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 10 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 11 Forecast Sales in Health and Beauty Specialist Retailers by Channel: Value 2021-2026

Table 12 Forecast Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2021-2026

RETAILING IN LATVIA

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

E-commerce sees lift off on the back of the pandemic

Lidl set to upend retailing in Latvia

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

Ligo and Jani – midsummer days

Christmas and the New Year

Back to school

Payments

Delivery and collections

Emerging business models

MARKET DATA

Table 13 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 14 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 15 Sales in Store-Based Retailing by Channel: Value 2016-2021

Table 16 Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021

Table 17 Store-Based Retailing Outlets by Channel: Units 2016-2021

Table 18 Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 19 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 20 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 21 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 22 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 23 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 24 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 25 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 26 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 27 Retailing GBO Company Shares: % Value 2017-2021

Table 28 Retailing GBN Brand Shares: % Value 2018-2021

Table 29 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 30 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 31 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 32 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 33 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 34 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 35 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 36 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 37 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 38 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 39 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 40 Forecast Sales in Store-Based Retailing by Channel: Value 2021-2026

Table 41 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2021-2026

Table 42 Forecast Store-Based Retailing Outlets by Channel: Units 2021-2026

Table 43 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 44 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 45 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 46 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 47 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 48 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 49 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 50 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 51 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Health and Beauty Specialist Retailers in Latvia

Product link: <https://marketpublishers.com/r/HAE33892759EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HAE33892759EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970