

Health and Beauty Specialist Retailers in Ecuador

<https://marketpublishers.com/r/H6849555F67EN.html>

Date: April 2022

Pages: 36

Price: US\$ 990.00 (Single User License)

ID: H6849555F67EN

Abstracts

Chemists/pharmacies and drugstores/parapharmacies saw growth in outlet numbers accelerate significantly during the latter part of the review period as multiple large chains pursued aggressive expansion strategies in Ecuador. The most dynamic players in this regard included Farmacias Comunitarias, Farmacias Economicas and Pharmacy's, all of which opened several new stores over 2020-2021. A substantial proportion of new outlet openings by these and other players consisted of formerly independent s...

Euromonitor International's Health and Beauty Specialist Retailers in Ecuador report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialist Retailers, Chemists/Pharmacies, Drugstores/Parapharmacies, Optical Goods Stores, Vitamins and Dietary Supplements Specialist Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Beauty Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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