

Health and Beauty Specialist Retailers in Belarus

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Abstracts

Chemists/pharmacies and vitamins and dietary supplements specialist retailers recorded higher value sales growth in 2020 compared to the previous year. The increase in value sales was driven by a desire among consumers to better take care of their health in light of the pandemic. Stockpiling began in April and lasted until mid-May. As consumers preferred to limit their visits to public polyclinics, the tendency to self-medicate grew. Instead of consulting a physician in person, consumers reached...

Euromonitor International's Health and Beauty Specialist Retailers in Belarus report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialist Retailers, Chemists/Pharmacies, Drugstores/Parapharmacies, Optical Goods Stores, Vitamins and Dietary Supplements Specialist Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Beauty Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

COVID-19 boosts value sales of chemists/pharmacies and vitamins and dietary supplements specialist retailers

Desire to avoid crowded spaces leads Belarusians to shop more at local drugstores/parapharmacies during the pandemic

Optical goods stores negatively affected as consumers postpone purchases

RECOVERY AND OPPORTUNITIES

Growing interest in natural remedies will benefit chemists/pharmacies

Drugstores/parapharmacies will remain a popular channel due to convenient location, wide product assortment and competitive prices

Beauty specialist retailers anticipated to witness lower value sales growth as a result of the economic downturn

CHANNEL DATA

Table 1 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space 2015-2020

Table 2 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2015-2020

Table 3 Sales in Health and Beauty Specialist Retailers by Channel: Value 2015-2020

Table 4 Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2015-2020

Table 5 Health and Beauty Specialist Retailers GBO Company Shares: % Value 2016-2020

Table 6 Health and Beauty Specialist Retailers GBN Brand Shares: % Value 2017-2020

Table 7 Health and Beauty Specialist Retailers LBN Brand Shares: Outlets 2017-2020

Table 8 Health and Beauty Specialist Retailers LBN Brand Shares: Selling Space 2017-2020

Table 9 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2020-2025

Table 10 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2020-2025

Table 11 Forecast Sales in Health and Beauty Specialist Retailers by Channel: Value 2020-2025

Table 12 Forecast Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2020-2025

EXECUTIVE SUMMARY

COVID-19 impact on retailing

COVID-19 country impact

Currency depreciation boosts sales of consumer appliances and electronics

Political unrest negatively affects consumption

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2020

Physical retail landscape

Cash and carry

Table 13 Cash and Carry Sales: % Value Growth 2015-2020

Seasonality

Christmas and New Year

Back to School

International Women's Day

Homeland Defender's Day

Payments and delivery

Emerging business models

MARKET DATA

Table 14 Sales in Retailing by Store-based vs Non-Store: Value 2015-2020

Table 15 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2015-2020

Table 16 Sales in Store-Based Retailing by Channel: Value 2015-2020

Table 17 Sales in Store-Based Retailing by Channel: % Value Growth 2015-2020

Table 18 Store-Based Retailing Outlets by Channel: Units 2015-2020

Table 19 Store-Based Retailing Outlets by Channel: % Unit Growth 2015-2020

Table 20 Sales in Non-Store Retailing by Channel: Value 2015-2020

Table 21 Sales in Non-Store Retailing by Channel: % Value Growth 2015-2020

Table 22 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2015-2020

Table 23 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2015-2020

Table 24 Sales in Non-Grocery Specialists by Channel: Value 2015-2020

Table 25 Sales in Non-Grocery Specialists by Channel: % Value Growth 2015-2020

Table 26 Non-Grocery Specialists Outlets by Channel: Units 2015-2020

Table 27 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2015-2020

Table 28 Retailing GBO Company Shares: % Value 2016-2020

Table 29 Retailing GBN Brand Shares: % Value 2017-2020

Table 30 Store-based Retailing GBO Company Shares: % Value 2016-2020

Table 31 Store-based Retailing GBN Brand Shares: % Value 2017-2020

Table 32 Store-based Retailing LBN Brand Shares: Outlets 2017-2020

Table 33 Non-Store Retailing GBO Company Shares: % Value 2016-2020

Table 34 Non-Store Retailing GBN Brand Shares: % Value 2017-2020

Table 35 Non-Grocery Specialists GBO Company Shares: % Value 2016-2020

Table 36 Non-Grocery Specialists GBN Brand Shares: % Value 2017-2020

Table 37 Non-Grocery Specialists LBN Brand Shares: Outlets 2017-2020

Table 38 Non-Grocery Specialists LBN Brand Shares: Selling Space 2017-2020

Table 39 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2020-2025

Table 40 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2020-2025

Table 41 Forecast Sales in Store-Based Retailing by Channel: Value 2020-2025

Table 42 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2020-2025

Table 43 Forecast Store-Based Retailing Outlets by Channel: Units 2020-2025

Table 44 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2020-2025

Table 45 Forecast Sales in Non-Store Retailing by Channel: Value 2020-2025

Table 46 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2020-2025

Table 47 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2020-2025

Table 48 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2020-2025

Table 49 Forecast Sales in Non-Grocery Specialists by Channel: Value 2020-2025

Table 50 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2020-2025

Table 51 Forecast Non-Grocery Specialists Outlets by Channel: Units 2020-2025

Table 52 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2020-2025

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GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

SOURCES

Summary 2 Research Sources

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