

Health & Happiness (H&H) International Holdings Ltd in Consumer Health (World)

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Abstracts

H&H is a global health and nutrition company specialising in baby, adult and pet nutrition and care, headquartered in Hong Kong SAR, with offices in 15 countries. The company has established a leading position in global consumer health. The acquisition of Australian-founded brand Swisse in 2016 has helped the group to expand its business to adult nutrition, and the current product portfolio is geared towards a market positioning of whole-family nutrition provider.

Euromonitor International's Health & Happiness (H&H) International Holdings Ltd in Consumer Health (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Health industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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