

# Headphones in Ukraine

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## Abstracts

Overall demand for headphones has been positively impacted by the pandemic and the home seclusion trend, with the category set to record further retail volume growth in 2021 as some restrictions remain in place. The rise in video calls made from the home by employees as they participate in meetings has increased the need for greater privacy, particularly when entire households have been present for longer periods of time.

Euromonitor International's Headphones in Ukraine report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** TWS Earbuds, Wireless Earphones, Wireless Headbands.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Headphones market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### HEADPHONES IN UKRAINE

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Headphones continues to benefit from home seclusion trend

Wireless headbands continues to prosper to detriment of wireless earphones

JBL strengthens overall leadership due to strong presence across category

#### PROSPECTS AND OPPORTUNITIES

TWS earbuds to continue driving positive demand for headphones

Fastest retail volume growth predicted for premium wireless headbands as prices continue to fall

Further declines expected for wireless earphones

#### CATEGORY DATA

Table 1 Sales of Headphones by Category: Volume 2016-2021

Table 2 Sales of Headphones by Category: Value 2016-2021

Table 3 Sales of Headphones by Category: % Volume Growth 2016-2021

Table 4 Sales of Headphones by Category: % Value Growth 2016-2021

Table 5 NBO Company Shares of Headphones: % Volume 2017-2021

Table 6 LBN Brand Shares of Headphones: % Volume 2018-2021

Table 7 Distribution of Headphones by Channel: % Volume 2016-2021

Table 8 Forecast Sales of Headphones by Category: Volume 2021-2026

Table 9 Forecast Sales of Headphones by Category: Value 2021-2026

Table 10 Forecast Sales of Headphones by Category: % Volume Growth 2021-2026

Table 11 Forecast Sales of Headphones by Category: % Value Growth 2021-2026

### CONSUMER ELECTRONICS IN UKRAINE

#### EXECUTIVE SUMMARY

Consumer electronics in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

#### MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2016-2021

Table 13 Sales of Consumer Electronics by Category: Value 2016-2021

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2016-2021

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2016-2021

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2017-2021

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2018-2021

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2016-2021

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2021-2026

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2021-2026

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth  
2021-2026

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth  
2021-2026

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SOURCES

Summary 1 Research Sources

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