

Headphones in Romania

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Abstracts

Consumers are increasingly consuming entertainment through their mobile devices in Romania, including when outside home and on the move with this making a positive contribution to the growth and development of headphones. Furthermore, rising mobility post-COVID-19 has also increased the demand for headphones as consumers are commuting to work and school again, as well as travelling inside and outside the country.

Euromonitor International's Headphones in Romania report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Headphones market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HEADPHONES IN ROMANIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Headphones continues to see strong growth as consumers become more mobile

Innovation remains key as Sony and Huawei enter new product lines

Consumers increasingly going online to purchase their headphones

PROSPECTS AND OPPORTUNITIES

Positive growth expected as entertainment shifts into the digital sphere

TWS earbuds set to drive growth but wireless headphones likely to retain appeal

Increasing competition is music to the ears for consumers in Romania

CATEGORY DATA

Table 1 Sales of Headphones by Category: Volume 2018-2023

Table 2 Sales of Headphones by Category: Value 2018-2023

Table 3 Sales of Headphones by Category: % Volume Growth 2018-2023

Table 4 Sales of Headphones by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Headphones: % Volume 2019-2023

Table 6 LBN Brand Shares of Headphones: % Volume 2020-2023

Table 7 Distribution of Headphones by Channel: % Volume 2018-2023

Table 8 Forecast Sales of Headphones by Category: Volume 2023-2028

Table 9 Forecast Sales of Headphones by Category: Value 2023-2028

Table 10 Forecast Sales of Headphones by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Headphones by Category: % Value Growth 2023-2028

CONSUMER ELECTRONICS IN ROMANIA

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth
2023-2028

Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth
2023-2028

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SOURCES

Summary 1 Research Sources

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