

# Headphones in the Netherlands

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## Abstracts

Headphones is set to record slight growth in volume sales in 2023, with the category no longer seeing the high level of volume growth experienced during the period of the COVID-19 crisis. With the pandemic over and consumers having already invested in high-quality headphones, the Dutch market has become mature and only replacement sales are pushing up volume sales in 2023. Wireless headbands and wireless earphones have continued to record strong declines in sales as consumers have switched to TW...

Euromonitor International's Headphones in Netherlands report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** TWS Earbuds, Wireless Earphones, Wireless Headbands.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Headphones market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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